

ABSTRACT OF THE DISCLOSURE

[74] A component of a graphic user interface in an application, browser or web page includes a displayed command option and one or more evaluation icons useful in rating the immediate content or process. By selecting one of the evaluation icons, the 5 user both initiates execution of the displayed command option and recordation of an evaluation rating associated with the selected evaluation icon. In one embodiment, the user can optionally select just the command without providing evaluation feedback. In other embodiments, the user must provide evaluation feedback in order to execute the displayed command option. Any number of evaluation feedback options may be 10 associated with a command option, including a two dimensional array of evaluation icons, to enable the user to specify with a single selection both evaluation feedback on two parameters and execution of the displayed command option.